

Regulate Hemp Derived Products Better.

The Official 2024
HEMP-DERIVED PRODUCTS (HDP)
SAFETY & REGULATION BILL

EDUCATION. COMMUNITY. SUSTAINABILITY.

We are Professionals, Entrepreneurs, Educators, Agriculturists, and Advocates united to build a strong and sustainable future for the hemp industry in Arizona. Our work focuses on creating a space for Arizona hemp businesses to stay informed, network, and thrive together. We support local non-profits and educate all citizens on the benefits of hemp. With your supopprt, together, we will grow a strong Hemp community in Arizona.

Become a strong HITA AZ Member today.







LANDSCAPE IN ARIZONA

A Letter From The Executive Director

Our organization is dedicated to promoting the growth and success of the hemp industry for Arizona, and as a whole, and we are currently working on a crucial bill that will have a significant impact on the future of our industry and the future for Arizona.

The Hemp Industry Trade Association is committed to advancing the interests of the hemp industry by advocating for policies that support hemp farmers, processors, and manufacturers. Specifically, we are working to pass HB2406, which will help to ensure a level playing field for hemp businesses, improve access to financing, and increase consumer confidence in hemp-derived products.

Sincerely,

SULLY SULLIVAN

Krin Jullen

Executive Director



HEMP-DERIVED PRODUCTS (HDP) SAFETY & REGULATION BILL

PURPOSE

The *Hemp-Derived Products (HDP) Safety & Regulation Bill* was developed in consultation with the *Arizona Department of Agriculture* alongside many hemp industry stake holders. The purpose is to update and revise Arizona's hemp statutes to reflect how the hemp industry has moved forward and evolved since the inception of the Arizona hemp program in 2018.

SUMMARY

- ✓ Updates Arizona hemp laws to reflect recent state compliance with the 2018 Farm Bill (USDA Agricultural Improvement Act of 2018).
- ✓ Brings clarity to the Arizona hemp laws for the benefit of consumers and law enforcement.
- ✓ Differentiates the hemp industry more clearly from all aspects of the marijuana industry.
- Adds businesses that manufacture and sell hemp-derived products to the Department of Agriculture's hemp program requirements.
- ✓ Recognizes the widespread marketing and sale of hemp-derived products such as CBD.
- ✓ Requires that certain hemp-derived products that are offered for retail sale:
 - ✓ Be sold only to persons over 21 years of age
 - ✓ Regulate product packaging requirements to contain a link or QR code that reports a Certificate of Analysis from a certified independent lab.
 - Requires anyone transporting hemp or hemp-derived products to carry a certificate of analysis to demonstrate to law enforcement that their products are hemp-derived.
- ✓ Clarifies the authority of the Arizona Department of Agriculture to inspect farms, facilities and hemp-derived products for compliance with the law. This is similar authority to what the Department of Agriculture already regulates, such as but not limited to; vegetables, fruit, milk, eggs, cheese, meats, fertilizers, pesticides, and animal feed.





MEMBERSHIP & SPONSORSHIP FORM

INFO@HITA-AZ.ORG

MEMBER INFORMATION First Name Last Name Phone Number Email Mailing Address City State Zip **BUSINESS INFORMATION** (Please include if joining as a business) Organization/Business Name Phone Number Email Billing Address City State Zip Website PLEASE SELECT LEVEL OF MEMBERSHIP (Contributions are tax deductable as HITA is a not-for-profit 501(c)6.) \$250 INDIVIDUAL Access to HITA Mixers & Networking meetings all year long. For additional information email info@hita-az.org. **\$2,000 BUSINESS** Includes a logo on the website and dedicated email to our members. Listing of company on the website. Dedicated social media post. Includes six (2) tickets to networking events for 2024. \$4,000 BUSINESS SELECT Includes a logo on the website and dedicated email to our members. Listing of company on the website.

□ \$6,000+ INDUSTRY LEADER

Includes a logo on the website and dedicated email to our members. Listing of company on the website. Dedicated social media post. Includes six (6) tickets to networking events for 2024.

Dedicated social media post. Includes six (4) tickets to networking events for 2024.







SPECIAL EVENTS FORM

INFO@HITA-AZ.ORG

SWAG BAG SPONSOR Bags filled with vendor swag will be handed to each attendee Bags must be approved by HITA personnel prior to print Sponsor produces \$ 5500 PER *Included with table sponsorship RAFFLE GIVEAWAY FREE SPONSOR Included with table sponsorship Onate a prize to be raffled off during event/ meetings. BASIC TABLE SPONSORSHIP Includes brief introduction at meeting, 6' display table, marketing materials distribution, 2 free attendees, plus advance LITERATURE /DROPS Quantity 300+ *Included with table sponsorship *Included with table sponsorship \$ 4 Emails per month Exclusive 1 advertisement per month PREMIUM TABLE & SPEAKING SPONSORSHIP Includes a timed speaking/presentation at one meeting, display table, marketing materials distribution, 2 free attendees, plus advance		
 SPONSOR Included with table sponsorship Donate a prize to be raffled off during event/ meetings. 600 x 100px Digital Banner 4 Emails per month Exclusive 1 advertisement per month BASIC TABLE SPONSORSHIP Includes brief introduction at meeting, 6' display table, marketing PREMIUM TABLE & SPEAKING SPONSORSHIP 	☐ \$150 PER MEETING	
Includes brief introduction at meeting, 6' display table, marketing SPONSORSHIP	•	
table, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution, 2 free attendees, components in a stable, marketing material distribution and a stable, marketing materi	any	
□ \$750 Non Member □ \$500 □ \$1500 Non Member □ \$1000		
MULTI TABLE SPONSORSHIP Includes 6' display table, marketing materials distribution, 2 free attendees, plus advance opportunities with HITA-AZ. *Additional cost for priority table placement MONTH(S)	er	
SPEAKING SPONSORSHIP Include a timed speaking/presentation, display table, marketing materials distribution, company name included in all meeting marketing by HITA-AZ and co-marketers, logo in our meeting email reminders and HITA-AZ.org, plus advance opportunities in partnership with HITA AZ.	er	
VENDOR SPONSORSHIP Includes timed speaking/presentation at one meeting a year, sponsorship announcement, display table, marketing materials distribution, company name included in all meeting marketing by HITA-AZ and co-marketers, logo in our meeting email reminders and website, maximum of 4 email blasts per month to our lists, and banner in meeting room, plus advance opportunities for other sponsorships and marketing opportunities in partnership with HITA-AZ. *Ask about a preferred vendor/ industry leader combo package \$5000 \$	er	
TOTAL \$		

HEMP INDUSTRY TRADE ASSOCIATION





BECOME A MEMBER

Memberships support our Arizona Hemp Expansion project, and our Arizona community and non-profits.

CONTACT US

info@hita-az.org

HITA-AZ.ORG